

Receives 2 National Awards



Community Involvement

- Wels Markets
- IN-STORE DISPLAY**
- ACME Market #295 • Seaside Heights, NJ
Assisted by Marketing by TKE
- Houchens Food Group - IGA Store #450 Jasper, IN
Assisted by Schraad Sales & Marketing
- Houchens Food Group - IGA Store #451 Princeton, IN
Assisted by Schraad Sales & Marketing
- Houchens Food Group - IGA Store #461 Oakland City, IN
Assisted by Schraad Sales & Marketing
- Houchens Food Group - Price Less IGA Store #590 • Russellville, KY
Assisted by Schraad Sales & Marketing
- ShopRite #457 • Flemington, NJ
Assisted by Douglas Sales Associates, Inc.
- Rouses Markets • Schriever, LA
- Wels Markets • Sunbury, PA
- IN-STORE EVENT**
- Kings Supermarket • Boonton, NJ
Assisted by Douglas Sales, Inc.
- ShopRite • Morristown, NJ
Assisted by Douglas Sales Associates, Inc.
- OVERALL MARKETING CAMPAIGN - LOCAL ASSOCIATION**
- Frozen & Refrigerated Food Council of Northern California

- OVERALL MARKETING CAMPAIGN - MANUFACTURER**
- Tru-Fru
- OVERALL MARKETING CAMPAIGN RETAILER**
- Brookshire Grocery Company
- Chris' Food Center
- Harris Teeter
- Hy-Vee and Schraad Sales & Marketing
- Price Chopper/Market 32
- Tony's Fresh Market
- OVERALL MARKETING CAMPAIGN SALES AGENT**
- Douglas Sales Associates, Inc.
- RDD Associates
- Schraad Sales & Marketing
- OVERALL MARKETING CAMPAIGN WHOLESALER**
- UNFI
- PRIVATE BRAND CAMPAIGN**
- Associated Wholesale Grocers
- RETAIL DIETITIAN WELLNESS PROGRAM**
- Rouses Markets
- SOCIAL MEDIA CAMPAIGN**
- Frozen & Refrigerated Food Council of Northern California
- JOH
- Mid-Atlantic Division
- Schraad Sales & Marketing

Community Involvement

- IN-STORE DISPLAY**
- ACME Store #2876 • Granite Run, PA
Assisted by: Marketing by TKE
- Chris' Food Center • Sandstone, MN
Assisted by: Crystal Farms
- Houchens Food Group • Price Less IGA #434 Bedford, IN
Assisted by: Schraad Sales & Marketing
- Houchens Food Group • Simpson's Supermarket #454 • Evansville, IN
Assisted by: Schraad Sales & Marketing
- Houchens Food Group • Price Less IGA #490 Franklin, KY
Assisted by: Schraad Sales & Marketing
- Land O'Lakes • Arden Hills, MN
Assisted by: Advantage Solutions
- Safeway #1566 • Chandler, AZ
Assisted by: Acosta
- Tony's Fresh Market #1767 Bolingbrook, IL
Assisted by: Schraad Sales & Marketing
- IN-STORE EVENT**
- Chris' Food Center
- OVERALL MARKETING CAMPAIGN LOCAL ASSOCIATION**
- Frozen & Refrigerated Food Council of Northern California
- OVERALL MARKETING CAMPAIGN - MANUFACTURER**
- Land O'Lakes
- OVERALL MARKETING CAMPAIGN RETAILER**
- Albertsons
- Brookshire Grocery Company
- Houchens Food Group
- OVERALL MARKETING CAMPAIGN SALES AGENT**
- Mid-Atlantic Division
- OVERALL MARKETING CAMPAIGN WHOLESALER**
- UNFI
- PRIVATE BRAND CAMPAIGN**
- Wels Markets
- RETAIL DIETITIAN WELLNESS PROGRAM**
- Rouses Market
- SOCIAL MEDIA CAMPAIGN**
- Alpha1 Marketing
- Schraad Sales & Marketing
- Wels Markets

10/10/23 San Diego, CA Accepting Tim McNamara NFFRFA Executive Director & Lori DuClos President NFFRFA



North Florida Frozen Refrigerated Food Assn Wins Golden Penguin Awards for Community Involvement During Both **March Frozen Food Month** & **June Dairy Month** Accepting on Behalf of The Entire NFFRFA Membership & Our Trading Partner Southeastern Grocers For their Relentless Efforts with Our Community Partners, Wolfson Children's Hospital, V's Pizza, Meals On Wheels, Betty Griffin House, Champion's For Hope, Angelwood Summer Camp & Pine Castle